

PPI MONITOR

The Essential Tool for Effective Patient & Public Involvement

The PPI Monitor Annual Conference

Confidence,
Connection and
Contribution – making
PPI central to health

A One day event
Thursday 11th November 2004
• Manchester

A Bearhunt Conference

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PPI MONITOR

ANNUAL CONFERENCE

Confidence, Connection and Contribution – making PPI central to health

At this year's PPI Monitor Annual Conference you will: -

- Be inspired by the story of one of the world's top disabled athletes and her battle to become the best. Learn the lessons of how ordinary people become champions and transfer them to the world of PPI.
- Instil yourself and others with confidence as you learn the secrets of building on the strengths of people
- Get the latest update on the PPI Forum movement and learn from what works
- Draw on the lessons of a real case study to develop 'confidence in consultation'
- Find out how you can make PPI a word of mouth epidemic
- Have your say on the future of PPI as together we develop an open letter to The Secretary of State for Health, John Reid
- Put into practice performance techniques as an innovative way to involve the excluded in PPI

At last Patient & Public Involvement (PPI) is coming of age. It is seen as a key component in the White Paper on Public Health. According to Derek Wanless, who authored two reports leading up to the White Paper, the level of public engagement will be the key determinant of the nation's health and the quality of services provided.

Yet those working in PPI face a range of challenges. Many are in the process of building confidence, both in the process and amongst patients and the public. Others are striving to build connection between people, agencies, ideas and services; whilst all of us want to get to grips with how we can make PPI even more effective in making a massive sustained contribution to health.

These are the themes of this year's PPI Monitor Annual Conference – confidence, connection and contribution.

This is a not to be missed event for anyone determined to take ever more heightened action to make PPI central to health. It is not just another conference. We are aiming to inspire you, motivate you, provide you with new insights and connect you to a nationwide PPI community.

Importantly, you will be able to network with PPI people from all walks of life, from all over the country. If you are serious about taking massive and sustained action to make PPI central to health – you will use the inspiration from this day for a long time to come.

WHO SHOULD ATTEND?

- Trust Chief Executives & Chairs
- Non Executive Directors
- Directors of Nursing
- Directors of Public Health
- Clinical Directors
- PPI Managers
- PALS Managers
- PPI Forum Support Organisations
- Patient & Public Involvement Forum members
- Communications Managers
- Health Scrutiny Committee Members
- Commission for Patient & Public Involvement
- Strategic Health Authorities

Conference Programme

9.30 Chair's Welcome

9.45 Finding Your Voice – How people become champions

Sarah Bailey MBE beat her disability, then went on to beat the rest of the world. She is an extraordinary person and phenomenal athlete who has collected 53 world records. She is a champion. In 1998 she was awarded the MBE for services to swimming for people with disabilities.

She has an inspirational story to tell. It is about moving from nowhere to somewhere; about taking charge of your life rather than just equality; about getting our people to become champions for their own health.

This truly inspirational session will leave give you the clues to help you create PPI champions.

Sarah Bailey MBE, 5 time Paralympic Gold Medalist

10.20 Confidence, Connection & Contribution – How to get the best from the new patient forums

- Firm forum foundations – moving to the next level
- The role of PCTs and trusts in creating connection
- Best practice from forum working
- What does contribution mean – how do we know if forums are effective?
- PPI after the CPPIH has gone

Laura McMurtrie, Chief Executive, Commission for Patient & Public Involvement

11.05 Tea and coffee

11.20 Concurrent Workshops

12.20 Lunch

1.20 Confidence in Consultation – Making PPI central to service reconfiguration

- The pace of service change will not falter – people need to be involved
- Lessons in consultation best practice from the work of the IRP and a real case study in Greater Manchester
- How to avoid 'sham' consultation, make it meaningful and influence the outcome
- Quality not quantity
- Overcoming media spin

Cath Broderick, PPI Co-ordinator, Children & Young People's Network, Greater Manchester SHA

2.00 Concurrent Workshops

3.00 Tea and Coffee

3.15 The Tipping Point – How to make PPI into a word of mouth epidemic

- Everyone needs to be involved in PPI but it is barely a marginal activity
- The Tipping Point – How to get people more engaged by creating a word of mouth epidemic
- The roles of mavens, connectors and salespeople
- How small things make a big difference

Malcolm McClean, Editor, PPI Monitor

4.00 Close

Concurrent workshops

Tackling the causes of patient and public disempowerment – using the power of drama to gain new perspectives

Empowering patients and the public to take more control over their journey through the health system is a key issue in making health services more appropriate and accessible.

Yet the health service can be awash with disempowering systems, procedures, attitudes and behaviours. This workshop uses professional actors to illuminate the causes of disempowerment, and through facilitated interactive sessions enables participants to develop positive approaches.

The workshop also allows participants to assess the value of using drama techniques with patient forums, special interest groups, health professionals and minority groups, to develop new insights and perspectives into health experiences and to develop action plans as a result.

Dominic Slowie, Project Director, Operating Theatre & General Practitioner

The Value of the Person – How you can get the best out of people in PPI simply by understanding their strengths

People. They are all different. Sometimes we tend to listen to those who shout the loudest or have the most to say. That does not mean that they necessarily have the best ideas.

The principles of 'Value the Person' will show you how to recognize the talent themes of individuals. People feel valued and contribute more effectively if they get to use their talent themes often. If we only create settings where those who shout loudest benefit, we omit a lot of talent from the process of PPI.

If you want to value people, understand strengths and strengthen PPI, here's how.

Gavin Cargill, Director, Value the Person

If I ruled the PPI World

This highly interactive session will be facilitated by Betsy Gray-King. It's an opportunity to have your say on what is right and what is wrong with PPI, by taking part in the construction of an open letter which will be delivered to The Secretary of State for Health, Dr John Reid.

Rather than a 'whinging' session, this is a real opportunity to give a message about where PPI needs to go and what we must do to achieve ever greater confidence, connection and contribution.

Betsy Gray-King, Non-executive Director, Oxford City PCT

Booking Form - *The PPI Monitor Conference*

Please note:

Cancellations, which must be made in writing, will be subject to an administrative charge of £90 until 15 working days before the conference, after which no refunds can be made.

Delegates are able to nominate substitutes.

If payment is not received by the conference date, we reserve the right to make an additional administration charge of £50 per delegate.

Return to

or for more information contact:

Shirley Naden-Lamb
Bearhunt
Suite 108,
3000 Manchester Business Park,
Aviator Way,
Manchester M22 5TG
Tel: 0161 266 1977
Fax: 0161 266 1403
email: s.naden-lamb@bearhunt.org.uk

Subscribe to PPI Monitor before the event and qualify for the discount.



Personal information

Full Name: _____

Job Title: _____

Organisation: _____

Address: _____

Postcode: _____

Tel: _____ Fax: _____

Email: _____

Special dietary requirements: _____

Other special requirements: _____

If this is a block booking, list names of other delegates and job titles

1 _____

2 _____

3 _____

Workshops

Please indicate your order of preference by numbering 1 to 3

The value of the person *If I ruled the PPI world*

Tackling the causes of public & patient disempowerment

Payment information

Please photocopy and submit a separate form for each member of multiple bookings

Public sector @ £345 + VAT (£405.38)

30% discount for PPI Monitor Subscribers (£283.76 inc VAT)

Voluntary sector @ £199 + VAT (£233.83)

30% discount for PPI Monitor Subscribers (£163.68 inc VAT)

PPI Forum Members @ £110 + VAT (£129.25)

30% discount for PPI Monitor Subscribers (£90.48 inc VAT)

Free Places Scheme - A number of free places have been reserved for small groups with minimal funds available to them. Applications in writing only, stating name of individual, your organisation (if any), its objectives and available funding.*

please find a cheque attached for £

made payable to "bearhunt ltd" OR

please invoice my organisation at: _____

BACs details are as follows:

Name of account: Bearhunt Ltd

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* Free places will be allocated by a ballot. The decision of bearhunt will be final, and no correspondence will be entered into. Closing date for applications is 29 October 2004. The ballot will take place and results will be notified week commencing 1 November 2004.